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COMMERCIAL INDUSTRIAL DIVISION - CID



PRESENT

Eric Gilboord

From **Phase Two Marketing** In
“Just Tell Me What To Do”
Monday, May 12th, 2008



Eric Gilboord's presentation is just the shot in the Marketing-Arm, all of us need. His teaching style is both, soft and conversational, and audiences find him sincere and easy to listen to. Eric is believable, speaking from the heart and his stories are easy to relate to as he often uses an audience members' actual business challenge to reinforce a point in real time.

Most importantly, Eric isn't talking through his hat; he knows of what he speaks, has authored a best selling book, "[Just Tell Me What To Do](#)" and was recently featured in the [National Post](#) as part of a series aimed at small businesses.

Eric is also the force behind [Phase Two Marketing](#), a one-stop source for all your Print and Internet Marketing initiatives. It's a no-brainer; attend this CID meeting and glean valuable tips and ideas from years of working experience and if you still need someone to take a more active roll in your marketing efforts, contact Eric Gilboord directly at eric@ericgilboord.com

What makes Eric's presentations unique, is his ability to take complex marketing ideas and expresses them in a simple, easy to understand way so anyone can apply the powerful marketing tips right away and impact their business immediately. Relevant information delivered in a comfortable fashion for immediate application and results. Eric knows how to get an audience excited. His presentations become motivational when he demonstrates the potential every business has to grow dramatically and every audience member has to succeed.

Mark your calendars for this MUST attend event.

DATE: Monday, May 12th, 2008

TIME: Registration: 6:00pm
Program Start: 6:30 pm

LOCATION:

Latvian Cultural Centre, 4 Credit Union Drive
(Eglinton Avenue East, east of DVP on South Side)
Plenty of free parking on south side of building.

REGISTRATION FEES:

PPO, PPOC, CAPIC MEMBERS
NON MEMBERS
STUDENTS

Pre-register \$25.00	At the Door \$30.00
Pre-register \$50.00	At the Door \$60.00
Free: Must show current student ID card.	

Contact Miguel at Miguel@PhotographyByMiguel.com
Or leave a message at 416-267-9027

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